

**For Further Information:**

LCRW:

[www.lcrw.org](http://www.lcrw.org)

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Conference Questions:


Lisa Scott

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**LCRW Conference**  
c/o Deb Diez  
105 Blackwatch Tr.  
Fairport, NY 14450

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**May 20&21, 2011**  
@  
**Community Christian Church**  
2647 Chili Avenue  
Rochester, NY 14624  
In the Fellowship Hall

[www.lcrw.org](http://www.lcrw.org)

**Write On! Rochester**

*Lilac City Rochester Writers*



*Presents*

**Book In A Day**

*By*

***Deb Dixon***

*May 20&21, 2011*  
*Community Christian Church*  
*2647 Chili Avenue*  
*Rochester, NY 14624*  
*In the Fellowship Hall*

## Deb Dixon

Debra Dixon knows her way around publishing. She's written ten books, contributed to twelve anthologies, served as Vice-President of Romance Writers of America and developed novel writing courses for a local university. Debra's popular GMC: Goal, Motivation and Conflict workshop spawned a book now in its ninth printing.

She's also President of BelleBooks and its imprint Bell Bridge Books. In the ten years since opening their doors, they've released over eighty titles, had an author on Oprah and seen their titles picked up by major New York publishers in subrights deals for mass market paperback, foreign editions, book club and large print. In the last year, their titles have repeatedly claimed Top Ten slots on the Amazon Kindle Paid Bestseller List and been featured in the Apple iBookstore. Their authors include NYT Bestsellers Sarah Addison Allen, Jill Barnett, Sharon Sala, Sabrina Jefferies and Deborah Smith.

In 2010, Debra began working with NYT Bestseller Jill Barnett to publish her incredible backlist of romance novels in eBook formats for the first time. In addition to working with some of the company's reprint titles, Debra is the Acquiring Editor for Bell Bridge Books science fiction, fantasy and young adult lists.

Debra believes that sleep is completely overrated.

## Book in a Day

### Friday Presentation: *The Slippery Slope: Building the Big, Black Moment*

Learn how to pack some character baggage and create a character arc that builds to an emotional crisis that can help you fuel the resolution of your book. During this talk, Deb will pull apart her Bantam Loveswept Novel DOC HOLIDAY to show how she built its big, black moment from the first page of that story.

### Saturday Presentation: *Book In A Day*

The intensive workshop covers the three most important elements of popular fiction-goal, motivation and conflict (GMC), and how those elements work with the mythic structure of Joseph Campbell's Hero's Journey to help writers conceive and create strong plots and compelling characters. The Book In A Day workshop provides the tools a writer needs to shape a story and create a road map to writing it.

### Schedule:

Friday: 7:00pm to 9:30 pm	Workshop
Saturday: 9:00am to 12:00pm	First session
12:00pm to 1:00pm	Lunch
1:00pm to 5:00pm	Second Session

### Registration Fees:

Friday only \$10  
Saturday only \$40  
Friday and Saturday together \$45  
At door registration additional \$5 charge.\

Name:

Address:

Phone:

Email:

Check if you would like to pitch your story to a Romance Editor.

Simple Lunch will be provided.

Payment:

Make check or money order payable to:

LCRW

Registration is limited and may close early if we reach the attendance limit.

Mail to:

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Questions:

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